

## Good progress across the business. Continuing to deliver growth strategy.

Frontier Developments plc Interim Results February 2017





#### Introduction

- Independent creator of videogames
  - founded in 1994 by David Braben, co-author of *Elite*, co-founder of Raspberry Pi Foundation
- Proven track record of delivery
  - Three decades of technological and market change
  - Success in a wide variety of genres and platforms
- Use in-house COBRA tech to enable differentiation
- Completed transition to self-publishing multiple franchises
- Exciting growth opportunities ahead
  - Both existing and new franchises



Strategy And Market

- Games becoming world's premiere form of entertainment
- Changed business model to self-publishing
- Leverage our proven expertise
- Build multiple franchises\* to drive growth
  - Elite Dangerous 2014
  - Planet Coaster 2016
  - Third franchise 2018

- PC > 50% of \$61Bn total digital revenues
- Frontier current focus is PC and console

**Revenue by Segment** 

<sup>• 2016</sup> games market: \$100Bn

PC Console newzoo

<sup>\*</sup>Analysis of successful video game franchises shown in Appendix 1



#### **Building Franchises**

- Will continue to exhibit stepped characteristics driven by the timing of major franchise releases:
  - In 2015 1 franchise revenue supported 2 development streams
  - In 2017 2 franchise revenues will support 3 development streams
  - In 2018 3 franchise revenues will support 4 development streams

				4 <sup>th</sup> Franchise
			3 <sup>rd</sup> Franchise	3 <sup>rd</sup> Franchise
	Planet Coaster	Planet Coaster	Planet Coaster	Planet Coaster
	Elite Dangerous	Elite Dangerous	Elite Dangerous	Elite Dangerous
Calendar	2015	2016	2017	2018

Green = revenue earning Amber = partially earning Red = Investment phase

Revenue from franchises continues in the years post-launch Franchise investment is therefore capitalised over multiple years

# FRONTIER Good progress, delivering growth

- Transition complete: independent, self-publishing franchises
- Planet Coaster sold >0.5Mu by end 2016
- Elite Dangerous continues to perform: >2.1Mu by end 2016
- Continued to increase investment
  - Game franchises and operations infrastructure
- Work on third franchise has begun
- Chose to licence an enduring Hollywood movie IP of global renown



#### Financial Highlights

1H216/17	1H215/16
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Revenue	£18.1m	£10.9m
Netæash	£6.7m	£8.6m
Trade@receivables	£9.6m	£5.3m
Profitafter axafor period	£3.6m	£0.4m
EBITDA	£5.8m	£2.1m
Adjusted Operating Result	£2.2m	(£1.7m)
EPS	10.7p	1.2p

Revenue was up 66% and EBITDA up 179% on the equivalent 1H 15/16 numbers, driven by the successful launch on 17 Nov 2016 of the Group's second franchise, *Planet Coaster*. Net cash is lower as trade receivables from sales of *Planet Coaster* are remitted post-period.



#### Planet Coaster Video



## FRONTIER Successful launch of *Planet Coaster*

- Pre-orders available Aug 2016 after successful Alpha
- Released as planned on 17 Nov 2016
- One of the Steam Top 40 sellers of 2016
  - Despite being released within six weeks of the year-end
- Pipeline of updates planned
- First update released Dec 2016
  - Free seasonal 'Winter' update, added to all areas of the game



### Elite Dangerous Video



# FRONTIER Continued strengthening Elite Dangerous

- Continued updates to *Elite Dangerous*, plus further releases in *Elite Dangerous*: Horizons season of expansions
- Horizons launched on Xbox One June 2016
- 'The Guardians' expansion launched simultaneously on PC & Xbox One Oct 2016
- Elite Dangerous in Steam Top 100 sellers of 2016
  - >4200 new games released on Steam in 2016
- Announced Playstation 4 launch for 1H 2017





#### Other Key Developments

- Charles Cotton replaced Jonathan Milner as NED
- Alex Bevis: announced as CFO
  - Ex CSR and Xaar, joins April 2017
- Jane Cooke: Director of Organisational Development
  - Ex Abcam
- Secured premises on Cambridge Science Park from 2018 giving capacity for future expansion with efficiencies of being under one roof





#### Summary

- Now self-publishing multiple franchises
  - Marks the end of our business model transition
  - The beginning of a new phase of growth
- Board excited about the growth opportunities ahead
- Strong financial position supports investment in growth for the years ahead
  - Strengthening and growing existing franchises
  - Developing new franchises
- Work started on third franchise for 2018 release
  - Chose to license an enduring movie IP of global renown



## **Ownership Structure**

Current shares in issue: 34.1m

Directors	
David Braben	50.3%
David Walsh	3.7%
Jonathan Watts	0.2%
David Gammon	1.0%
Board	55.1%
Lansdowne Partners	9.6%
Chris Sawyer	3.8%
Amati VCT	3.1%
Herald Investment	2.9%
Unicorn	2.7%
River and Mercantile	2.3%
Jupiter	1.8%
Jonathan Milner	1.9%
Old Mutual	0.3%
EBT holding	0.7%
Other holders	15.7%
Free Float	44.9%





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#### **Summary Income Statement**

Group £m	H1 16/17	H1 15/16	H1 14/15	FY 14/15
Revenue	18.1	10.9	7.2	22.8
Cost of sales	(4.6)	(3.1)	(0.4)	(2.2)
Gross profit	13.5	7.8	6.8	20.6
Selling and distribution expenses	(1.2)	(2.0)	(0.9)	(2.7)
Administrative expenses	(4.7)	(2.0)	(2.3)	(4.6)
Research and development expenses	(4.0)	(3.4)	(5.5)	(11.7)
	0.0	0.4	(4.0)	4.0
Operating result	3.6	0.4	(1.9)	1.6
Result before taxation	3.6	0.4	(1.9)	1.6
EBITDA	5.7	2.1	0.5	6.1
Adjusted Operating result	2.2	(1.7)	(1.4)	2.5
Earnings per share (pence)				
Basic	10.7	1.2	(5.7)	4.9
Adjusted basis	6.4	(5.0)	(3.9)	4.7





### **Summary Cash Flow**

Group £m	H1 16/17	H1 15/16	H1 14/15	FY 14/15
Operating cash flow	3.6	2.7	3.8	7.3
Investing activity (ex EBT)	(5.1)	(4.5)	(2.7)	(4.7)
Free cashflow	(1.5)	(1.9)	1.1	2.6
Finance activity & fx	(0.4)	0.1	0.3	(0.7)
Net change in cash	(1.9)	(1.8)	1.4	1.9





#### **Summary Balance Sheet**

Group £m	H1 16/17	H1 15/16	H1 14/15	FY 14/15
Fixed assets	19.9	14.3	11.6	11.4
Current assets	16.5	14.1	12.3	13.6
Total assets	36.4	28.4	23.9	25.0
Current liabilities	(8.2)	(5.1)	(6.3)	(3.8)
Non-current liabilities	(1.4)	(1.8)	(0.1)	(0.3)
Total liabilities	(9.6)	(6.9)	(6.4)	(4.1)
Net Assets	26.8	21.5	17.5	20.9
Equity				
Ordinary Share capital	0.2	0.2	0.2	0.2
Retained earnings and other reserves	26.6	21.3	17.3	20.7
Total equity attributable to shareholders	26.8	21.5	17.5	20.9



# FRONTIER

#### Appendix 1 - Analysis of Successful Game Franchises

- Multiple successful franchises support the valuations\* of large publishers:
  - Activision Blizzard \$32.8Bn
  - Electronic Arts \$25.8Bn
  - Ubisoft €4.2Bn
- Monetised through games and other media increasingly

- Five very successful franchises at different stages, aligned by first year, with average revenue in black
- Successful franchises lifecycle of up to 15 years

<sup>1,400</sup>M Annual Franchise Revenue (£M) 1,200M 1,000M 800M 600M 400M 200M

<sup>\* 7</sup> Sept 2016